



Press Contact
Kathryn Archambault
Nike Communications
646.654.3421
karchambault@nikecomm.com

BERT SMILEY RETIRES AS PRESIDENT & CEO
BOARD OF DIRECTORS APPOINTS NEXT GENERATION OF SMILEY FAMILY LEADERSHIP

Mohonk Mountain House continues its longstanding tradition as a family-owned and operated Hudson Valley destination resort

NEW PALTZ, NY – After 28 years as the President and CEO of Mohonk Mountain House, Bert Smiley has announced his retirement. As a fourth generation Smiley family member, Bert returned to the mountaintop to take the helm in 1990 after a successful career as an economist in Washington, D.C. Bert’s thoughtful leadership and quiet confidence has been a catalyst for growth, stewarding the Mountain House to its current status as an award-winning destination resort. Bert’s continued devotion to historic preservation led the entire Smiley family to be named “Legendary Family Historic Hoteliers of the Year” by Historic Hotels of America® and Historic Hotels Worldwide® during the annual 2017 Awards of Excellence.

Although Bert has retired as President and CEO, he will remain involved with Mohonk as a member of the Board of Trustees and Board of Directors and as corporate Treasurer.

Over the years, Bert has overseen significant capital improvements to the historic property, now in its 149th year of operation. The development and opening of the award winning Spa introduced the Mountain House to a new audience of wellness-minded guests; the Mohonk Ice Skating Pavilion has been named one of the most beautiful places to ice skate in the U.S.; and most recently, Mohonk opened its luxurious Grove Lodge, the resort’s first new accommodation in more than 100 years.

“Bert’s leadership has, without a doubt, left an indelible mark on Mohonk history and his vision will continue to guide the entire Mohonk team into the future,” said David Smiley, Chairman of the Board of Directors at Mohonk Mountain House. “With Bert’s retirement, the Board of Directors unanimously approved, with the full support of the Smiley family and Trustees, a new co-leadership structure that maintains the continuity of family leadership at Mohonk.”

Tom Smiley has been appointed as Chief Executive Officer and Eric Gullickson has been appointed as President. In their respective roles, Tom and Eric will now share equal authority over management

decisions. Both Tom and Eric are 5th generation Smiley Family members with a combined 25+ year tenure in management at Mohonk.

With an extensive background in manufacturing and engineering management, Tom joined the Mohonk management team in 2003 after serving as a member of the Mohonk Mountain House Board of Directors. For the last 8 years, Tom has led the Properties and Project Management teams as Director of Properties and was appointed as Vice President in 2016.

After a 10 year career in journalism and public relations, Eric joined the Mohonk Management team in 2010 as the Director of Hotel Operations. Eric was promoted to General Manager in 2014 and was appointed as Vice President in 2016. Throughout his life, Eric has been involved with the resort operation in a variety of ways, ranging from seasonal jobs in his teenage years to member of the Board of Directors in his adult years, giving him a unique perspective of the Operation from the inside out.

As Mohonk Mountain House looks toward its 150th anniversary in 2019 Eric and Tom will continue the mission of founder Albert K. Smiley in 1869 to provide “opportunities for recreation and renewal of body, mind, and spirit in a beautiful natural setting.”

About Mohonk Mountain House

Mohonk Mountain House is a National Historic Landmark resort and Historic Hotel of America located in New York’s Hudson Valley, just 90 miles north of New York City. Owned and operated by the Smiley Family since 1869, the resort has been a sought-after family destination for generations. Mohonk’s culinary program, led by Executive Chef Jim Palmeri, was profiled in 2017 by the *New York Times* for its commitment to using local Hudson Valley ingredients. Throughout Mohonk’s storied history, it has been recognized by publications including *Condé Nast Traveler* (Gold List and Readers’ Choice Awards), *Travel + Leisure* (World’s Best Awards), and *USA Today’s 10Best* (Best Historic Hotel, Best Family Resort). A champion of the environment and the Hudson Valley community, Mohonk maintains over 85 miles of trails for hiking, biking, snowshoeing and cross-country skiing and offers earth-friendly activities and programs that preserve the land and educate guests about the surrounding environment. Mohonk also offers exquisite gardens, a nine-hole golf course, tennis courts, an ice-skating pavilion, horseback riding and horse-drawn carriage rides, and a glacial-formed lake that is ideal for boating, fishing, and swimming. The award-winning spa features a menu of nature-inspired treatments, an outdoor heated mineral pool, an indoor heated pool, a comprehensive fitness center, and yoga/motion studio.

Overnight rates at Mohonk Mountain House include historic accommodations, three meals, afternoon tea and cookies, and many resort activities. For additional information, please call 855.274.4020 or visit Mohonk.com. Connect with Mohonk: [Facebook.com/Mohonk](https://www.facebook.com/Mohonk) or [Instagram @MohonkMountainHouse](https://www.instagram.com/MohonkMountainHouse).